

Sarah Bringham Familia

Creative Idealist & Practical Strategist

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📍 Amsterdam, Netherlands



EXPERIENCE

Editorial Board, Founding Member

Hiraeth Magazine

📅 Jun 2016 - present 📍 Amsterdam, Netherlands

Digital magazine, podcast and event series exploring migration and home through the literary and visual arts

- Collaborate in directing artistic and social impact strategy and expanding organisational network
- Co-host podcast, including developing programme, sourcing and interviewing guests and editing audio and video files
- Manage/edit website, originate social media plan, design PR materials
- Represent organisation at conferences and other events

Public Relations Manager

Expatriate Archive Centre

📅 Jul 2015 - Jul 2018 📍 The Hague, Netherlands

Archive preserving primary sources from expatriates worldwide for research

- Championed a new digital archiving focus, introducing a project to index expat blogs from every country in the world and overseeing an expat-themed Twitter Rocur, @WeAreXpats
- Built a strong Public Relations team, adding multiple new subordinate roles through efficient management and talent identification
- Represented organisation at academic and other conferences

Marketing Manager

Netpique

📅 Jul 2013 - Jan 2016 📍 Palm Coast, Florida

Niche sales outsourcing company specialised in energy markets

- Transitioned company from word-of-mouth promotion to content marketing based on white papers, webinars, and email campaigns
- Founded and edited monthly company-wide internal newsletter

Co-Founder

Canine Club Academy

📅 May 2009 - Jul 2013 📍 Remote (Italy, Ireland, Tunisia, USA)

Education company mentoring dog lovers towards canine-industry careers

- Developed content marketing, SEO, and public relations strategy mobilising industry blogs, crowdsourcing, and social media
- Managed several freelance authors, and edited internally-produced full-length canine professional course

Co-Founder

XUBI Sports

📅 Jan 2005 - Apr 2009 📍 Palm Coast, Florida

High-end team sports apparel company

- Brought in and managed international freelance design network from Greece, Romania, India and Vietnam

IN BRIEF

Interested in decoding and influencing the myriad ways human migration plays into culture as well as individual and group identity,

STRENGTHS

📄 Engaging Presenter

I like telling stories, making people laugh, and persuading them to consider important idea

🎯 Resource Efficiency

Entrepreneurial and non-profit experience help me get the most out of limited time and budgets

🏔️ Big-picture Thinking

I'm with Thoreau--build castles in the air, and then work like crazy to get foundations under them

👥 People First

Whether with colleagues, subordinates or clients, meaningful relationships always come first for me

EDUCATION

BA Near Eastern Studies

Brigham Young University

📅 Aug 1997 - Aug 2001 📍 Provo, USA

- **GPA: 3.87 (cum laude)**
- Heritage Scholarship (4 years full tuition)
- Eta Sigma Phi (Classics Honours Society)
- Minors: Arabic, Philosophy

NOTABLE PROJECTS

Saudade: An Intersection of Archives and Art

Expatriate Archive Centre

<http://eacanniversary.com>

A project celebrating the 10th anniversary of the Expatriate Archive Centre (EAC) with 10 archive-inspired art pieces by 10 contemporary artists from around the world, which fit together inside a travelling suitcase

- With EAC Director and project Curator, originated and developed the project from concept through completion
- Secured over €20,000 of grant funding as well as project display in art galleries, archives, and other locations
- Created website and blog and managed timelines, logistics, and the ten artists throughout the duration of the two-year project
- Edited a book documenting the background and creative process, as well as PR materials for print, online, and display

In Search of Home: The Hiraeth Magazine Podcast

Hiraeth Magazine

<http://hiraethmagazine.com/podcast/>

Podcast exploring the human experience of finding home through interviews with artists, writers, academics and others.

- With artist co-host, developed the podcast as a way to explore how migration, integration and personal and cultural identity influence the individual lives of interviewees, and how their migration experiences inspire and inform their artistic, academic and professional work.

LINGUISTIC PROFICIENCY (READING)

English

Native



Spanish

Advanced



Italian

High Intermediate



Arabic

Intermediate



Dutch

Intermediate



Latin

Intermediate



PUBLICATION

"Expanding the Boundaries of History"

Book Chapter in Global Mobilities

Routledge, Amy K. Levin, Editor

<https://tinyurl.com/hfywt3q>

This chapter contextualises the project of the women who founded the Expatriate Archive Centre (EAC) as part of a broader movement in the late 20th century to expand the boundaries of archives and history to include the lives and stories of ordinary people. It explores the challenges they faced, and how the EAC has grown in the ensuing years from a pile of papers in a suitcase to a professional archive, in the process making a contention for the study of the social history of expatriates and their lives as an important segment of migration studies.

Co-authored by Peta Chow and Marijke Huisman.

SKILLS

Writing

Trello

HTML

Photoshop

Blogging

Research

Social Media

Editing

Wordpress

VOLUNTEERING

Music Director

Mormon Church

[Feb 1991 - Jun 2014](#) [U.S., Italy](#)

Directed and accompanied choirs for church meetings and special events.

Music Teacher

Special Needs School

[Jan 2001 - Apr 2001](#) [Syria](#)

Taught music to children with Down syndrome. Participated in musical programme broadcast on national Syrian television.

Volunteer Representative

Mormon Church

[Oct 2001 - Jun 2003](#) [Chile](#)

Gave religious presentations; Wrote articles for regional newsletter; Organised English and piano classes for children; Translated and interpreted to and from Spanish.

INSPIRATION

*Be steady and well-ordered
in your life, so that you can
be fierce and original in
your work.*

Gustave Flaubert

*The dance is always danced
above the hollow place,
above the terrible abyss.*

Ursula Le Guin